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FHI Announces Production, Japan Sales and Export Results for April 2013 (Flash Report)

Production

		April 2013		Jan-Apr 2013	
		units	2013 vs 2012	units	2013 vs 2012
Domestic production	*1 *2	50,181	109.1%	207,651	109.9% *3
Overseas production	*4	16,244	109.2%	65,705	96.7%
Total		66,425	109.1%	273,356	106.4%

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 FHI ended mini car production in March 2012.

*3 Change from 2012 on passenger-car-only basis is 121.7%.

*4 Local line-off basis

Led by strong demand for the Impreza and the all-new Forester, April production in Japan rose year over year for the 4th straight month. Overseas production in April posted the first year-over-year increase in 8 months setting an all-time record for the month of April. Global production grew for the 4th month in a row posting the highest April production record.

Japan Sales

	Apr	April 2013		Jan-Apr 2013	
	units	2013 vs 2012	units	2013 vs 2012	
Passenger vehicles	9,603	183.4%	46,911	136.3%	
Mini vehicles	3,744	103.7%	20,321	55.2%	
Total	13,347	150.9%	67,232	94.4%	

With strong sales of the all-new Forester and continued high demand for the Impreza, domestic sales of passenger cars increased from a year ago for the 11th consecutive month setting the best April sales record. Mini car sales rose for the first time in 11 months led by the Pleo and the Stella. Total Japan sales posted the first year-over-year increase in two months.

Export

	April 2013		Jan-Apr 2013	
	units	2013 vs 2012	units	2013 vs 2012
Total	39,108	131.1%	138,540	110.6%

* JAMA report basis

Led by strong sales of the Impreza in major overseas markets as well as the all-new Forester launch in North America, CBU exports from Japan rose year over year for the third straight month posting the highest monthly export record.